

Great White North Ranked Among Most Elite 501 Managed Service Providers (MSP)

Annual MSP 501 Identifies Best-in-Class Global MSP Businesses & Leading Trends in Managed Services

AUGUST 6th, 2020: Great White North has been named as one of the world's premier managed service providers and one of the top MSPs in Ontario on the prestigious 2020 annual Channel Futures MSP 501 rankings.

For the 13th year, MSPs from around the globe completed an exhaustive survey and application this spring to self-report product offerings, annual total and recurring revenues, profits, revenue mix, growth opportunities and company and customer demographic information. Applicants are ranked on a unique methodology that weights revenue figures according to long-term health and viability; commitment to recurring revenue; and operational efficiency.

[Channel Futures](#) is pleased to name Great White North to the 2020 MSP 501.

"We are humbled and appreciative in earning a place on the Channel Futures 2020 MSP 501 list, it is truly an honour." said Alain Lefebvre, Chief Operating Officer, Great White North. "We'd like to highlight the drive, effort and expertise of our entire team; they make our success and forward momentum possible."

In the 13 years since its inception, the MSP 501 has evolved from a competitive ranking list into a vibrant group of service providers, vendors, distributors, consultants and industry analysts working together to define the growing managed service opportunity.

"These benchmarks are what local businesses should examine when choosing a managed service provider with the experience, skill set, business knowledge and defined strategy to help them succeed in this fast-changing digital landscape," says Kris Blackmon, Senior Content Director, Channel Partners and Channel Futures. "In all of the managed service providers that Ontario has to offer, Great White North stands as a shining example of excellence."

Ten MSP 501 special award winners will be recognized at the MSP 501 Awards Gala at [Channel Partners Virtual: Digital Events for the Modern Channel](#) on September 8 – 10. Nominations for these special awards, including Digital Innovator of the Year, Executive of the Year and the Newcomer Award, were included in the MSP 501 application, and all candidates were encouraged to submit for them.

The data collected by the annual MSP 501 program drives Channel Partners's and Channel Futures's market intelligence insights, creating robust data sets and data-based trend reports that support our editorial coverage, event programming, community and networking strategies and educational offerings. It serves as a lynchpin to dozens of programs and initiatives.

The complete [2020 MSP 501 list](#) is available at Channel Futures.

Background

The 2020 MSP 501 list is based on data collected by Channel Futures and its sister site, Channel Partners. Data was collected online from Mar. 1 through June 30, 2020. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, profit margin and other factors.

About Great White North

Great White North is a managed IT services provider (MSP) located in Timmins, Ontario. Although the company is based in Northern Ontario they serve small and medium businesses all across Canada, including the Arctic circle. Great White North offers end-to-end IT services such as security solutions, technical support, business continuity and cloud hosting. The company has quickly grown to a team of 14 in under 8 years with plans to quickly add more. The founders, Alain Lefebvre and Paul Brunet, have merited Young Entrepreneur and Best Place to Work awards from the local chamber of commerce while growing a thriving technology business in the North.

About Informa Tech

Channel Futures, Channel Partners Online, Channel Partners Conference & Expo and Channel Partners Evolution are part of Informa Tech, a market-leading B2B information provider with depth and specialization in the Information and Communications (ICT) Technology sector. We help drive the future by inspiring the Technology community to design, build and run a better digital world through our market-leading research, media, training and event brands. Every year, we welcome 7,400+ subscribers to our research, more than 3.8 million unique visitors a month to our digital communities, 18,200+ students to our training programs and 225,000 delegates to our events.

Media Contact:

Allison Francis
Editor, Channel Futures & Channel Partners
Editor, MSP 501
Allison.Francis@informa.com

Great White North Contact:

Alain Lefebvre
Chief Operating Officer
Great White North
Alain.Lefebvre@greatwhitenorth.com